

17/18

DÉCOR TRENDS



LamiGraf



LamiGraf

The Human Touch

Décor trends take us on a little emotional journey every season. Some reflect how we're feeling, and others how we would like to feel. This season we will talk about three concepts that relates to their own currently styles; **Natural Soul**, **Cross Coolture** and **Embracing the Past**.

Touch / Reality

First of all we have reality, the one that we perceive when we touch something. Touching is much more than all that – it is transmitting and receiving feelings, it is communicating emotions, connecting with nature and at the same time, reconciling us to our own nature.

It may be the most genuine of all realities, as we perceive it directly, without filters or modifications. This concept can be reflected in a currently style that we call *Natural Soul*.

Create / Fiction

The second reality is the one related to fiction. Dreaming, imagining, inventing and constructing. Looking at the world in a different way and consciously reinterpreting it. Creating our own fictions based on reality that does not adjusts to our dimensions and measurements.

A reality that is often more closely related to fiction than a natural state of things. We relate this concept with *Cross Coolture Style*.

Feel / Memory

The latest macro-tendency related to the perception of reality is the one that remains in our memory. We do not necessarily remember things that way they really were, but rather as we want to remember them. Memories, along with the associated experiences, emotions and complexity, are structured to shape our personality and what we are as people.

These memories are feelings... reminiscences, at the end of the day. This concept is reflected through our current style, *Embracing the Past*.

Enric Canet
Creative Director
Lamigraf

Inspired by
Global Trends



ALL-IN COLLECTION BORN AS A NEW CONCEPT TO GIVE A PERFECT CUSTOMER SERVICE IN TERMS OF QUALITY AND SPEED AND PROVIDE TO CUSTOMERS A GREAT OPPORTUNITY TO CREATE UNIQUE FURNITURE DESIGNS.

Six of our new décors will be available with their variety of colours in different materials; **Melamine, Finish Foil, PVC, Edge Band and Embossed-in-Register.**

To offer a high-quality edge band tape we have collaborated with Rehau, who will provide a wide range of special edge banding with these six Lamigraf décors. In terms of PVC, our designs will be available through our associates Alfatherm and Renolit.

A perfect solution to match the surface perfectly harmonized in design and refinement.



BIG SUR WALNUT 2250



AMALFI OAK 2258



KARRO ACACIA 2241



WILDWOOD OAK 2251



AMBERES OAK 2192



CLIFTON WALNUT 2225

All-in is composed with this six décors:





NATURAL SOUL

In a world increasingly lived through screens, our urge to connect with nature is becoming more visceral. The desire for something “*touchable*” and “*real*” increases and the influence of nature is becoming more and more noticeable in all areas of life.

Natural Soul is born as an expression of light, calmness, sense, harmony, minimalism and emotion wellness. New importance will be attached to natural designs and colours, in order to create a real look and feel with tangible intensity inspired by nature.

Soft whites create calming atmospheres in busy familyspaces: a combination of light spaces with warm woods, soft colours and smart materials. Welcome to the world of softness and warm minimalism. Décors reflect the nature of the material in a most authentic way and the beauty and sophistication of simplicity.

The originality, pure elegance and minimalist style reflected in Nordic designs is a good example of modern and functional design. An unkempt, organic material rawness underpins a feeling of connectedness with nature.

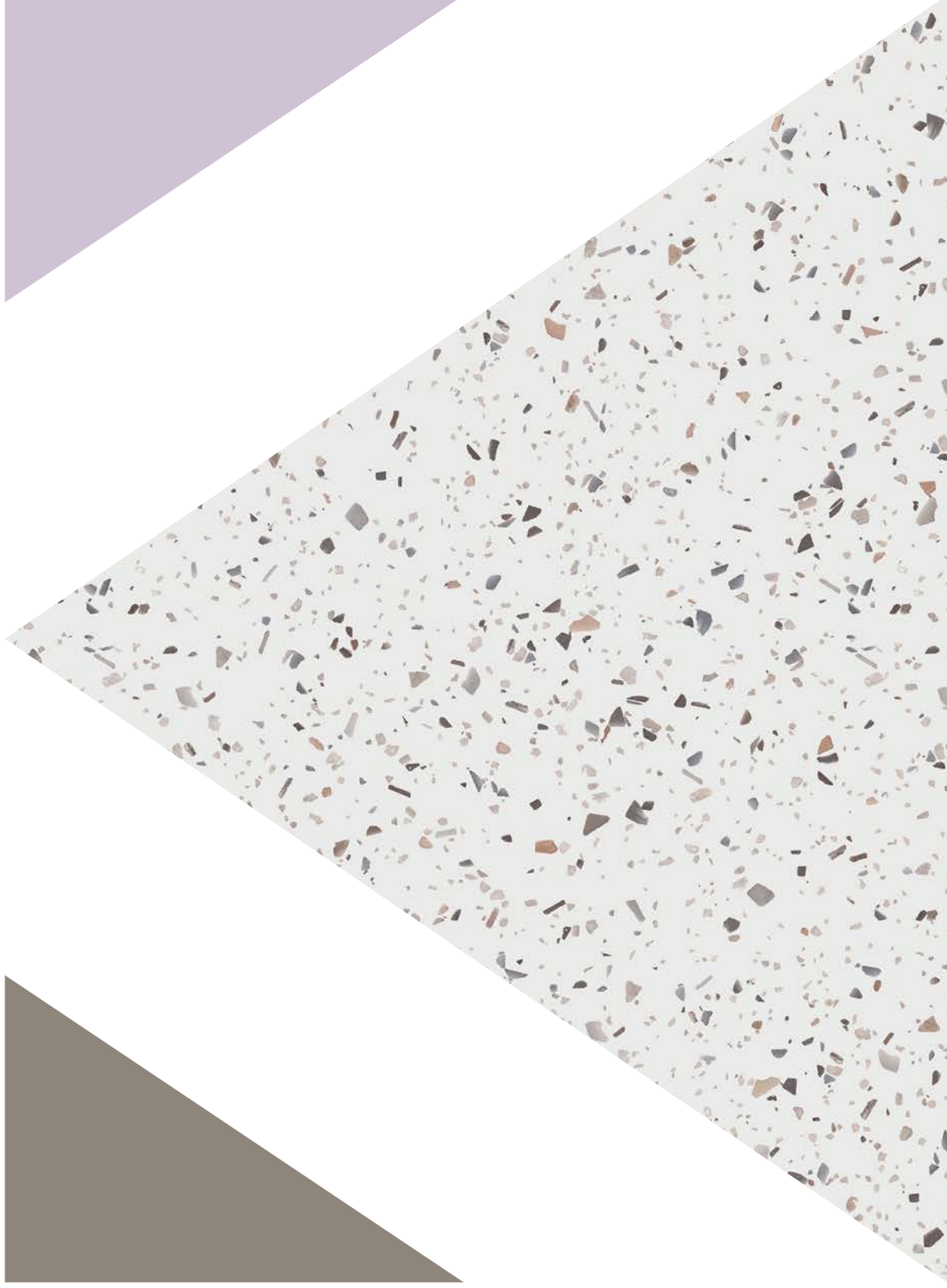
*A desire to reconnect with nature will
lead us back to wilder instincts.*













SOUL TERRAZZO 2301-302 | **TIBET OAK** 2302-D002

FURNITURE





OXID CEMENT 2300-307 | DOMÈNECH SWEET ELM 2284-202

FURNITURE

UNICOLORS MOSS BLANKET 891-0120, STAINED PINK 891-2156



* Available in Melamine, Finish Foil, PVC, Embossed-in-Register and Edge Band.







HIGHLAND PINE 2289-101 | QUARTZ OAK 2296-201

FLOORING









CROSS COOLTURE

The global society of the modern world is a part of everyone's lives. Whether or not you are a casual observer or a global businessperson, it is easy to see the effects of globalization. One of the most interesting areas to see the global effects is in design. Global influences are seen in almost every aspect of interior design.

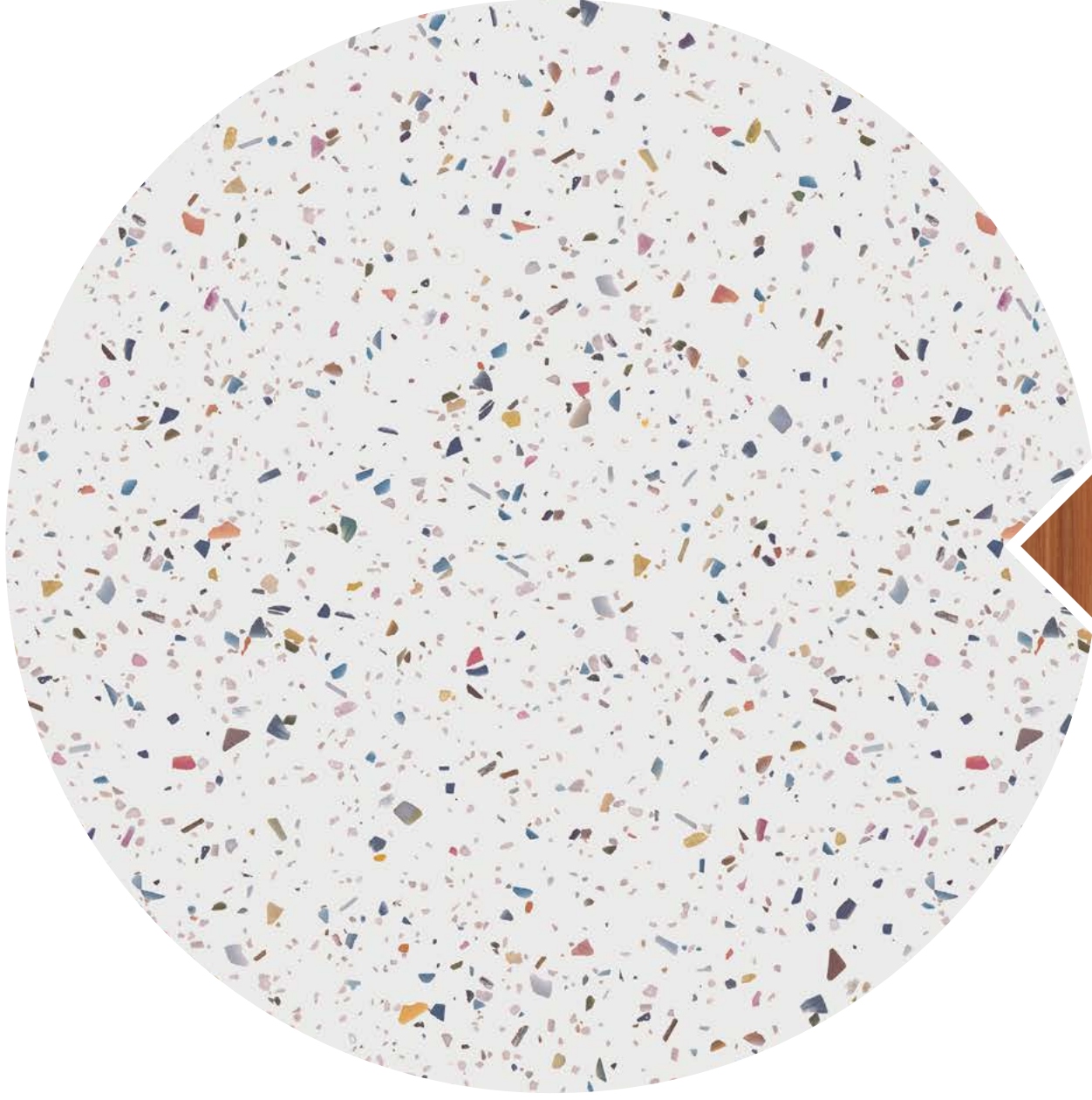
Styles from around the world are mixed and matched to create a new global and aesthetically pleasing interiors celebrating a wide range of influences and inspirations from around the world. Interiors will become even more layered with contrasting elements and periods of style. The vibrant colours, motifs and patterns in Cross Coolture trend create dynamic, multicultural settings sometimes by incorporating any kind of exotic elements.

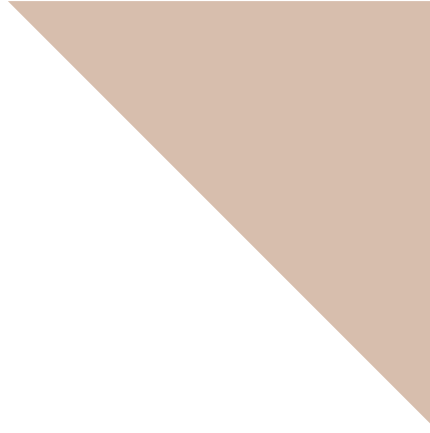
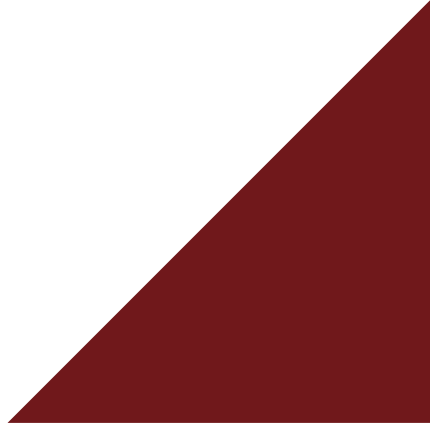
Global craft traditions and the rise of sustainable woods such as bamboo and earthy textures reflect the desire to go on intriguing travels and create multi-layered, multicultural designs. Native products, artisanal techniques and vibrant traditional patterns are modernised and made attractive to a global market. Incorporating culture and history into your home's interior design brings character and life to the space.

Décor patterns in **Cross Coolture** take many forms, drawing inspiration from various global cultures with materials rich in colours and global decorative elements. Techniques and styles range from references as varied as Islamic tiles, Brazilian embroidery or Aztec geometry. Colour, pattern and material evoke a sense of place, history and culture.

Welcome to diversity.







SOUL TERRAZZO 2301-305 | SAFARI WALNUT 2293-302

FURNITURE





OCEAN DRIVE WALNUT 2279-401

FURNITURE





FURNITURE

KARRO ACACIA 2241-201 | WDSTONE 2227-307

* Available in Melamine, Finish Foil, PVC, Embossed-in-Register and Edge Band.





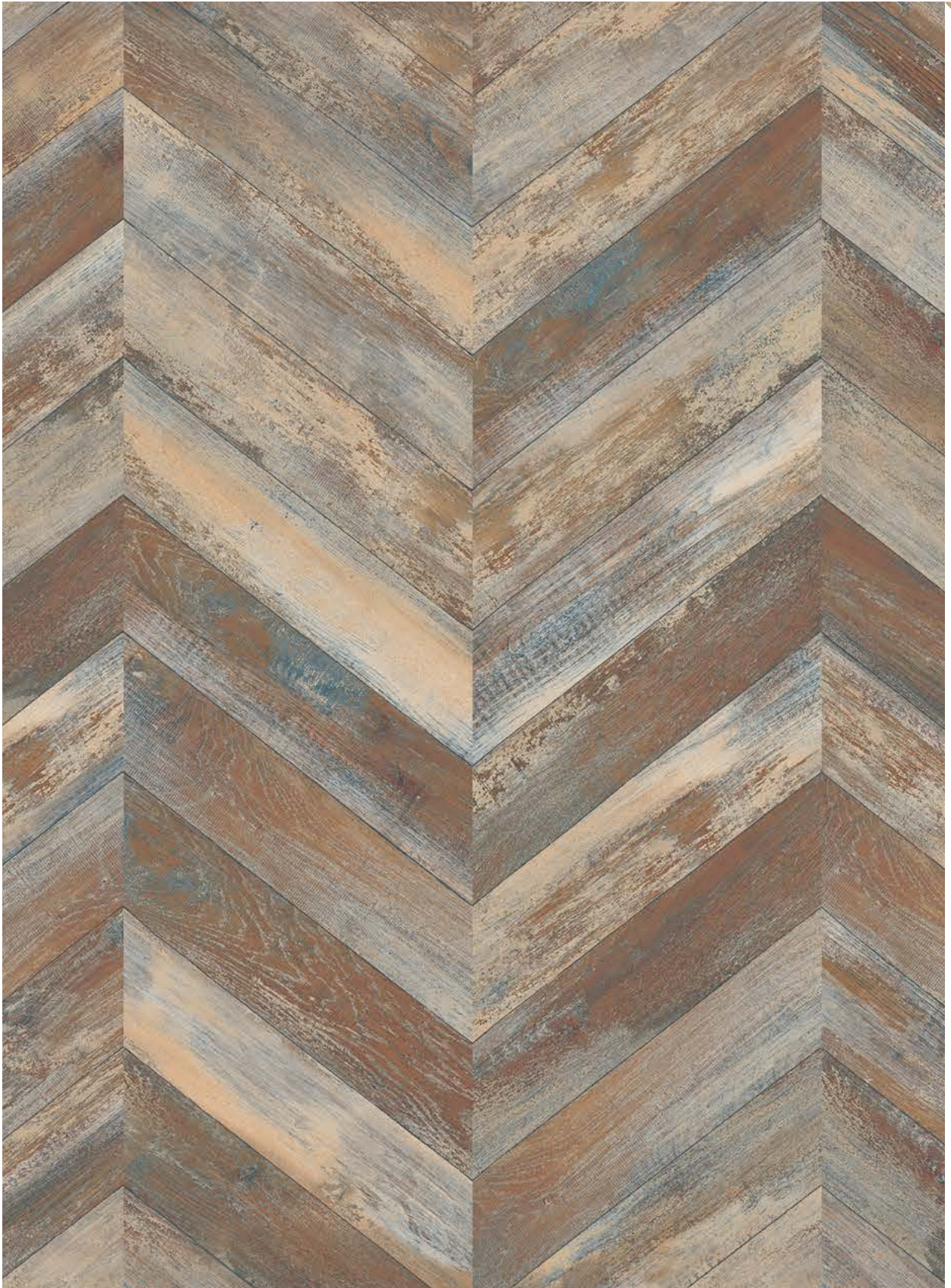
FURNITURE

WILWOOD OAK 2251 - 306

* Available in Melamine, Finish Foil, PVC, Embossed-in-Register and Edge Band.









GLACIAL OAK 2191-302 | FREEDOM OAK 2297-302

FLOORING





EMBRACING THE PAST

The past is a powerful tool for new ideas in the Slow Futures trend. **Embracing the Past**, reflected by antique and vintage effects that evoke the passing of time, has been gaining ground this year through the use of worn-out materials, recycled and scratched woods, alternative textiles and old surfaces. Contrasting elements from the past and present come together to create a highly individual and lively overall appearance. This means creating new creative and experimental ways of living by remembering the past to draw a picture of the future.

In 2017 we'll be incorporating antique and vintage pieces more into modern designs, creating beautiful, layered settings. Softness and symmetry that it reminds us of something our ancestors might have had. We give a second chance to objects already lived such as cement, worn woods, metal and fabrics, coming from the waste.

Post-retro interior design looks to the 1960s and 1970s for inspiration, combining the past and modern aspects. Deeper and warmer metals also continue to be important across interiors this year, with the use of gold, silver, brass, copper and silver widening and becoming more diverse.







SPEYSIDE 2287-201 | MIDTOWN 2229-311

FURNITURE





FÈLIX AMERICAN WALNUT 2299-301 | OXID CEMENT 2300-303

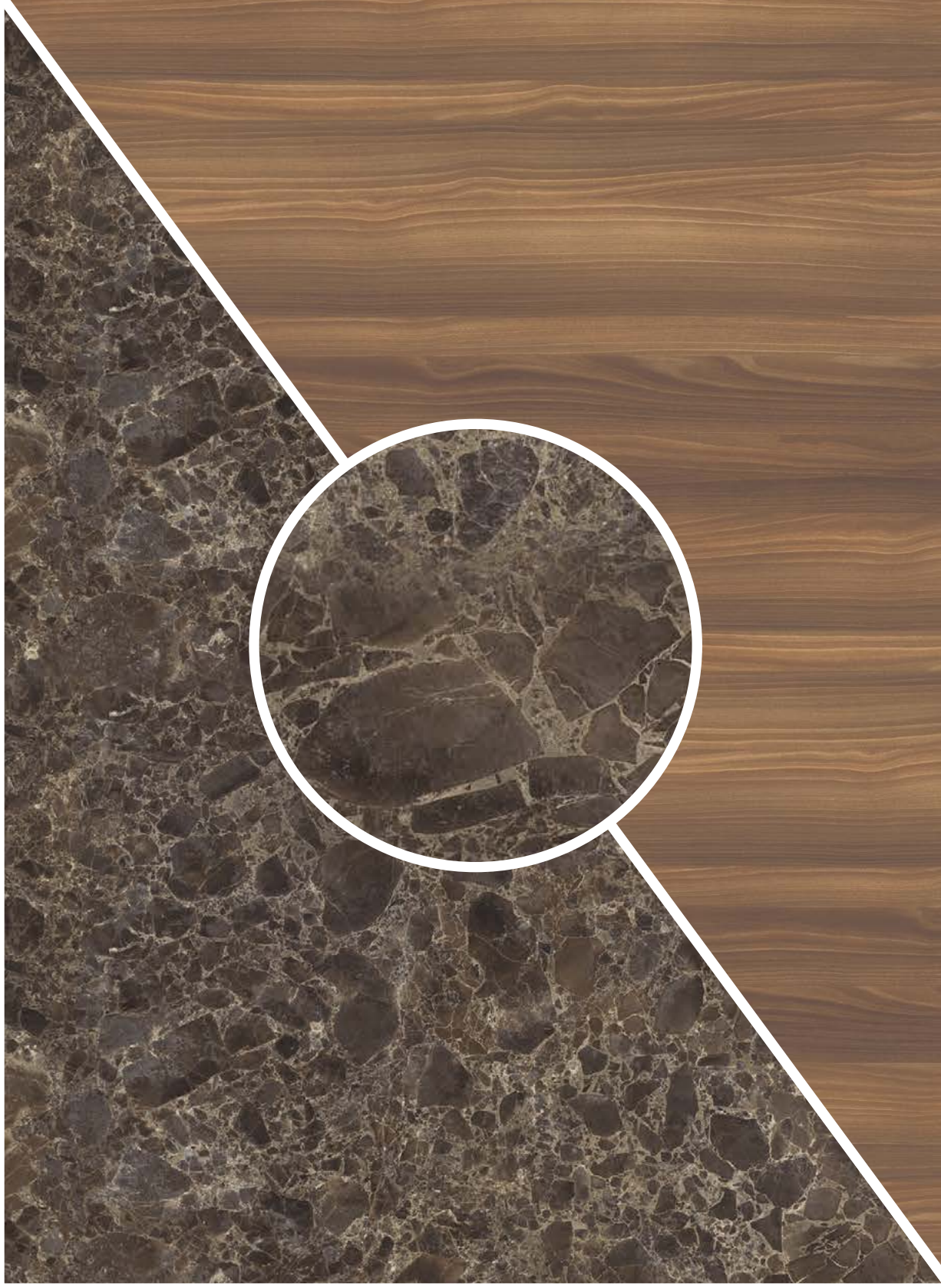
FURNITURE





MIDTOWN 2229-307 | CANET SMOKE ELM 2291-303

FURNITURE





FURNITURE

DLUX 2226-303 | SPEYSIDE ASH 2287-304 | CLIFTON WALNUT 2225-307

* Available in Melamine, Finish Foil, PVC, Embossed-in-Register and Edge Band.





HIGHLAND PINE 2289-303

FLOORING





PARADISE OAK 2216-403 | GLACIAL OAK 2191-304

FLOORING

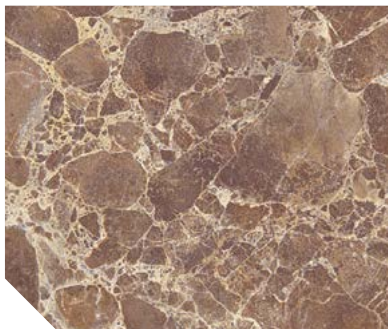
COLLECTIONS

**FURNITURE
DESIGNS**

DLUX
2226

WDSTONE
2227

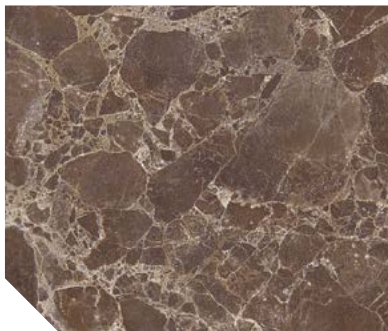
FURNITURE



DLUX 2226-301



WDSTONE 2227-303



DLUX 2226-304



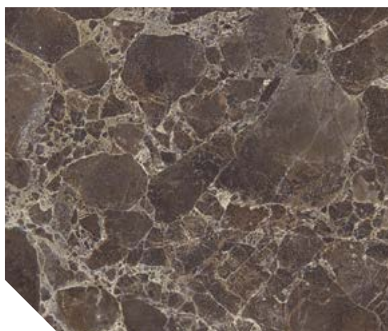
WDSTONE 2227-307



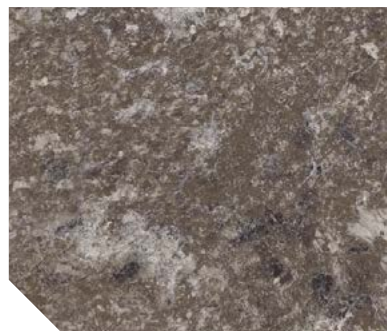
DLUX 2226-305



WDSTONE 2227-304



DLUX 2226-303



WDSTONE 2227-305

MARBLELOUS
2228



MARBLELOUS 2228-301



MARBLELOUS 2228-303



MARBLELOUS 2228-101



MARBLELOUS 2228-304

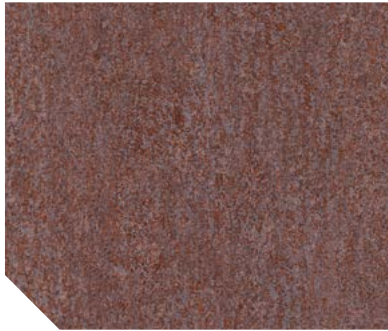
MIDTOWN
2229



MIDTOWN 2229-305



MIDTOWN 2229-307



MIDTOWN 2229-309



MIDTOWN 2229-311

**OCEAN DRIVE
WALNUT**
2279



OCEAN DRIVE WALNUT 2279-404



OCEAN DRIVE WALNUT 2279-401



OCEAN DRIVE WALNUT 2279-405



OCEAN DRIVE WALNUT 2279-407

**DOMÈNECH
SWEET ELM
2284**



DOMÈNECH SWEET ELM 2284-202



DOMÈNECH SWEET ELM 2284-301



DOMÈNECH SWEET ELM 2284-303



DOMÈNECH SWEET ELM 2284-306

**SPEYSIDE ASH
2287**



SPEYSIDE ASH 2287-201



SPEYSIDE ASH 2287-304



SPEYSIDE ASH 2287-303



SPEYSIDE ASH 2287-308

**CANET SMOKE
ELM
2291**



CANET SMOKE ELM 2291-304



CANET SMOKE ELM 2291-303



CANET SMOKE ELM 2291-302



CANET SMOKE ELM 2291-305

SAFARI WALNUT
2293



SAFARI WALNUT 2293-303



SAFARI WALNUT 2293-301



SAFARI WALNUT 2293-307



SAFARI WALNUT 2293-302

ARUMI'S OAK
2294



ARUMI'S OAK 2294-201



ARUMI'S OAK 2294-303



ARUMI'S OAK 2294-305

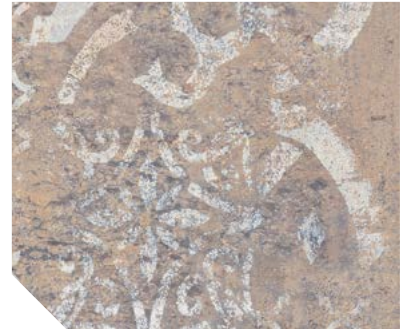


ARUMI'S OAK 2294-302

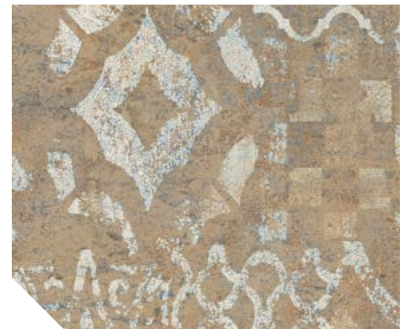
CROSSROAD
2295



CROSSROAD 2295-D007



CROSSROAD 2295-D001



CROSSROAD 2295-D005



CROSSROAD 2295-D006

**FÈLIX AMERICAN
WALNUT**
2299



FÈLIX AMERICAN WALNUT 2299-D001



FÈLIX AMERICAN WALNUT 2299-D003



FÈLIX AMERICAN WALNUT 2299-D004



FÈLIX AMERICAN WALNUT 2299-D005

OXID CEMENT
2300



OXID CEMENT 2300-307



OXID CEMENT 2300-303



OXID CEMENT 2300-201



OXID CEMENT 2300-306

SOUL TERRAZZO
2301



SOUL TERRAZZO 2301-302



SOUL TERRAZZO 2301-303



SOUL TERRAZZO 2301-305



SOUL TERRAZZO 2301-306

TIBET OAK
2302



TIBET OAK 2302-D002



TIBET OAK 2302-D004



TIBET OAK 2302-D003



TIBET OAK 2302-D007

WOODLAND OAK
2303



WOODLAND OAK 2303-D001



WOODLAND OAK 2303-D002



WOODLAND OAK 2303-D003



WOODLAND OAK 2303-D004

**FLOORING
DESIGNS**

PAVILION OAK
1831

GLACIAL OAK
2191

FLOORING



PAVILION OAK 1831-201



GLACIAL OAK 2191-201



PAVILION OAK 1831-305



GLACIAL OAK 2191-303



PAVILION OAK 1831-304



GLACIAL OAK 2191-304



PAVILION OAK 1831-308



GLACIAL OAK 2191-302

PARADISE OAK
2216



PARADISE OAK 2216-403



PARADISE OAK 2216-409



PARADISE OAK 2216-407



PARADISE OAK 2216-411

HIGHLAND PINE
2289



HIGHLAND PINE 2289-101



HIGHLAND PINE 2289-305



HIGHLAND PINE 2289-303



HIGHLAND PINE 2289-304

CROSSROAD
2295



CROSSROAD 2295-202



CROSSROAD 2295-203



CROSSROAD 2295-205



CROSSROAD 2295-206

QUARTZ OAK 2296



QUARTZ OAK 2296-201



QUARTZ OAK 2296-301



QUARTZ OAK 2296-303



QUARTZ OAK 2296-306

FREEDOM OAK 2297



FREEDOM OAK 2297-307



FREEDOM OAK 2297-306



FREEDOM OAK 2297-302



FREEDOM OAK 2297-303



BIG SUR WALNUT

2250



2250-311 **MELAMINE**

2250-8103 **LAMIFOIL**

Brown Big Sur Walnut **PVC Alfatherm**
3664 CT CR **Flai EIR**
3408W **Rehau Edge Band**



2250-309 **MELAMINE**

2250-8101 **LAMIFOIL**



2250-310 **MELAMINE**

2250-8102 **LAMIFOIL**



2250-313 **MELAMINE**

2250-8104 **LAMIFOIL**

AMALFI OAK

2258



2258-302 **MELAMINE**

2258-8100 **LAMIFOIL**

Natural Amalfi Oak **PVC Alfatherm**
18405/71938_L **Hueck EIR**
1238U **Rehau Edge Band**



2258-303 **MELAMINE**

2258-8104 **LAMIFOIL**



2258-304 **MELAMINE**

2258-8102 **LAMIFOIL**



2258-305 **MELAMINE**

2258-8103 **LAMIFOIL**

KARRO ACACIA

2241



2241-201 **MELAMINE**

2241-8100 **LAMIFOIL**

White Karro Acacia **PVC Alfatherm**
3662 CT CR **Flai EIR**
3409W **Rehau Edge Band**



2241-302 **MELAMINE**

2241-8102 **LAMIFOIL**



2241-304 **MELAMINE**

2241-8101 **LAMIFOIL**



2241-305 **MELAMINE**

2241-8104 **LAMIFOIL**

WILDWOOD OAK

2251



2251-306 **MELAMINE**

2251-8103 **LAMIFOIL**

Natural Wildwood Oak **PVC Alfatherm**

317X021D00 **Sesa EIR**

3410W **Rehau Edge Band**



2251-201 **MELAMINE**

2251-8100 **LAMIFOIL**



2251-303 **MELAMINE**

2251-8101 **LAMIFOIL**



2251-307 **MELAMINE**

2251-8104 **LAMIFOIL**

AMBERES OAK

2192



2192-306 **MELAMINE**

2192-8104 **LAMIFOIL**

Amberes Oak Caribbean **PVC Renolit**

316X052D00 **Sesa EIR**

3407W **Rehau Edge Band**



2192-303 **MELAMINE**

2192-8107 **LAMIFOIL**



2192-305 **MELAMINE**

2192-8108 **LAMIFOIL**



2192-201 **MELAMINE**

2192-8105 **LAMIFOIL**

CLIFTON WALNUT

2225



2225-307 **MELAMINE**

2225-8106 **LAMIFOIL**

Natural Clifton Walnut **PVC Alfatherm**

3667 CT CR **Flai-EIR**

1237U **Rehau Edge Band**



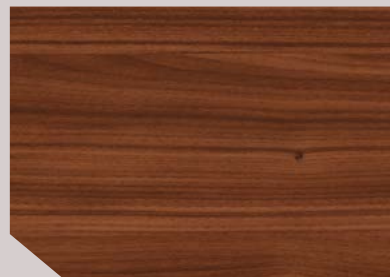
2225-202 **MELAMINE**

2225-8103 **LAMIFOIL**



2225-306 **MELAMINE**

2225-8105 **LAMIFOIL**



2225-201 **MELAMINE**

2225-8107 **LAMIFOIL**



LamiGraf

The Human Touch

PRODUCTION CENTERS

LAMIGRAF, S.A.

C. Mas Dorca, 14-16 Ametlla Park
08480 L'AMETLLA DEL VALLÈS
BARCELONA - SPAIN
Tel. +34 93 8431888
Fax +34 93 8432089
lamigraf@lamigraf.com

LAMIGRAF GMBH

Edisonstraße 2
D-59199 BÖNEN
GERMANY
Tel. +49 (0) 2383 911120
Fax +49 (0) 2383 9111250
germany@lamigraf.com

LAMIGRAF DO BRASIL LTDA.

Rua João Chede, 1955 CIC
CEP 81170-220 CURITIBA, PR
BRAZIL
Tel. +55 41 2141 5000
Fax +55 41 3347 9879
brazil@lamigraf.com

AGENTS

India
Indonesia
Korea
Mexico
New Zealand
Russian Federation
South Africa
Tunisia

COMMERCIAL OFFICES

LAMIGRAF, INC.

9055 Amona Drive
St. Louis, MO 63123
USA
Tel: +1 314-723-8204
northamerica@lamigraf.com

LAMIGRAF POLSKA

Ul.3 Maja 33
81-743 SOPOT
POLAND
Tel. +48 535 031 303
poland@lamigraf.com

LAMIGRAF A.S.

Halkalı Caddesi
Kozan İş Merkezi No:122/A
Mahmutbey - Bağcılar
34217 İSTANBUL - TURKEY
Tel. +90 212 358 51 02
Fax +90 212 358 51 04
turkey@lamigraf.com

LAMIGRAF ASIA OFFICE

971-973 10th Floor
Room 10B-10C
President Tower Ploenchit Rd.
Lumpini Pathumwan
BANGKOK 10330 - THAILAND
Tel. +66 863 508 970
thailand@lamigraf.com

LAMIGRAF SHANGHAI TRADING LTD.

Room 2808 Minhang Plaza
No.6088 Humin Road
SHANGHAI 201199 - CHINA
Tel. +86 21 5403 4551
Fax +86 21 5404 5606
shanghai@lamigraf.com



LamiGraf

www.lamigraf.com